Article Consolidation

Title of Article: Will Amazon Kill FedEx?

by Devin Leonard

Publication: Bloomberg Businessweek  
Date of Article: August 31, 2016  
Link to article: https://www.bloomberg.com/features/2016-amazon-delivery/

Amazon is leasing 20 Boeing 767s from a cargo company and is buying 20% of that company. As a result of this new venture, UPS and FedEx, two companies that once profited from Amazon, are now struggling.

Title of Article: The World of Mass Fashion Customization, Part 3: Analytics and Tech

by Nataliya Makulova   
Publication: AlleyWatch  
Date of Article: N/A  
Link to article: http://www.alleywatch.com/2016/12/world-mass-fashion-customization-part-3-analytics-tech/  
2-3 sentence summary of what the article is about:

The fashion production industry needs to make changes, and these changes take place because of tech advancements. This article describes the “concept-to-customer” process for apparel industry and various evolving technologies.

Title of Article: Will Whole Foods’ New Buying Strategy Make It Harder For Food Startups To Launch?

By Adele Peters  
Publication: Fast Company  
Date of Article: 01.09.17  
Link to article: https://www.fastcoexist.com/3066780/will-whole-foods-new-buying-strategy-make-it-harder-for-food-startups-to-launch

Whole Foods is in the process of rolling out what it calls a “hybrid” buying model. They are switching to a more centralized model for stocking their shelves, which will facilitate the process easier but hurt small businesses.

Title of Article: Intelligent business process management enables smarter insights

by Christine Parizo  
Publication: TechTarget  
Date of Article: N/A  
Link to article: http://searcherp.techtarget.com/feature/Intelligent-business-process-management-enables-smarter-insights  
2-3 sentence summary of what the article is about:

iBPM's connecting capabilities help and empower industries to make better decisions.

Instead of relying solely on analytics to make decisions, business process management suites are proving to be a better option because it connects the front-end and back-end systems and uses data to better serve customers.

Title of Article: Why the Post Office Gives Amazon Special Delivery

by Josh Sandbulte  
Publication: The Wall Street Journal  
Date of Article: July 13, 2017  
Link to article: https://www.wsj.com/articles/why-the-post-office-gives-amazon-special-delivery-1499987531  
2-3 sentence summary of what the article is about:

Amazon enjoys a $1.46 subsidy for each box according to a Citigroup analysis.

Title of Article: Lean.org  
Publication: Lean Enterprise Institute  
Date of Article: Updated Monthly  
Link to article: https://www.lean.org  
2-3 sentence summary of what the article is about: Website dedicated to Lean activities and updates

Title of Article: United States: Examples of How Process Mapping Leads To Improved Operations

by Brown Smith Wallace  
Publication: Mondaq  
Date of Article: July 13, 2017  
Link to article: http://www.mondaq.com/unitedstates/x/610054/Knowledge+Management/Examples+Of+How+Process+Mapping+Leads+To+Improved+Operations  
2-3 sentence summary of what the article is about:

This article describes how process mapping and analysis benchmarking have improved organizations' operational efficiency. Clients are helped from any number of industries, such as wholesale distribution, electronics, pharmaceutical, defense logistics and more.

Title of Article: An Early Sign India’s Huge Tax Revamp Is Working: Happy Truck Drivers

by Corinne Abrams, Debiprasad Nayak and Anant Vijay Kala

Publication: The Wall Street Journal  
Date of Article: Updated July 19, 2017 6:06 a.m. ET  
Link to article: https://www.wsj.com/articles/an-early-sign-indias-huge-tax-revamp-is-working-happy-truck-drivers-1500456600?mod=djemlogistics  
2-3 sentence summary of what the article is about: New levy is curbing graft and inefficiency—and eliminating roadway tax check points for truckers

Title of Article: Basic Tools in Quality Control

Clinton Stevenson  
Publication: YouTube  
Date of Article: Dec 3, 2013  
Link to article: https://www.youtube.com/watch?v=hUHiDPKXcw4  
2-3 sentence summary of what the article is about: After studying this lesson, students should be able to construct and employ the Pareto diagram, cause and effect diagram, process flow diagram, check sheets, histograms and control charts.

Title of Article: Opinion How Nationwide Is Transforming IT Operations with Lean and Agile

by Guru Vasudeva  
Publication: Information Management  
Date of Article: October 27 2016, 6:30am EDT  
Link to article: http://www.information-management.com/blogs/data-management/how-nationwide-is-transforming-it-operations-with-lean-and-agile-10030130-1.html  
2-3 sentence summary of what the article is about:

Most industries and companies are becoming increasingly dependent on IT. CIOS are struggling to solve problems with IT solutions because the strategic initiatives take advantage of technology.

Title of Article: The Control Plan  
Publication: Six Sigma Foundations, Lynda.com  
Date of Article: 7/18/2016  
Link to article: https://www.lynda.com/Business-Skills-tutorials/control-plan/439681/512176-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+foundations%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2

2-3 sentence summary of what the article is about: This video describes the steps on how to formulate a proper control plan.

Title of Article: How to develop control plans  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/How-develop-control-plans/550747/611846-4.html?srchtrk=index%3a2%0alinktypeid%3a2%0aq%3asix+sigma+green+belt%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about: Learn how to develop a control plan for your Six Sigma projects. In this video, Dr. Richard Chua discusses the importance of Control plan and how it provides process owners with the means to control the process to maintain consistently high performance.

Title of Article: Types of Process Maps

Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Types-process-maps/550747/611823-4.html?autoplay=true  
2-3 sentence summary of what the article is about: Learn the different types of process maps used in Six Sigma projects to provide a visual representation of the process. In this video, Dr. Richard Chua explains and demonstrates high-level process maps, detailed process maps, and swim-lane process maps.

Title of Article: Reduce the risk of failure through FMEA  
Publication: Lynda.com  
Date of Article: 7/18/2016  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Reduce-risk-failure-through-FMEA/439681/512170-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+foundations%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about:

The member will learn how the FMEA (failure mode effects analysis) can be used to mitigate risks.

Title of Article: How to use failure modes and effects analysis  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/How-use-failure-modes-effects-analysis/550747/611841-4.html?autoplay=true  
2-3 sentence summary of what the article is about: Learn how to mitigate any risk of potential failures in your Six Sigma projects by using Failure Modes and Effects Analysis, or FMEA. In this video, Dr. Richard Chua demonstrates how to develop a Process FMEA.

Title of Article: Mistake proofing  
Publication:  
Date of Article: 7/18/2016  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Mistake-proofing/439681/512171-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+foundations%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about: Learn the basic principles of mistake proofing.

Title of Article: How to use SPC charts  
Publication: Lynda.com  
Date of Article: 7/18/2016  
Link to article: https://www.lynda.com/Business-Skills-tutorials/How-use-SPC-charts/439681/512175-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+foundations%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about: The member will learn how SPC and process capability charts are used as part of a control plan

Title of Article: Statistical process control charts  
Publication: Lynda.com  
Date of Article:4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Statistical-process-control-charts/550747/611843-4.html  
2-3 sentence summary of what the article is about: Learn how to sustain new performance levels in your Six Sigma projects. Dr. Richard Chua discusses how to use Statistical Process Control charts (SPC charts) to control a process, by indicating when to intervene and when to refrain from intervention.

Title of Article: SPC charts for variables  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/SPC-charts-variables/550747/611844-4.html  
2-3 sentence summary of what the article is about: In this video, Dr. Richard Chua discusses two types of SPC charts, I-charts and I-MR charts, these are charts for variables. He also discusses the eight out of control conditions for variable SPC charts.

Title of Article: SPC charts for attributes  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/SPC-charts-attributes/550747/611845-4.html  
2-3 sentence summary of what the article is about: Learn how to select and use the different types of Attribute SPC charts. In this video, Dr. Richard Chua discusses the different types of SPC for attributes: p, np, u, and c charts.

Title of Article: Watch live: United CEO testifies at congressional hearing after passenger dragging  
Publication: USA TODAY NETWORK  
Date of Article: 9:17 a.m. ET May 2, 2017  
Link to article: https://www.usatoday.com/story/travel/2017/05/02/watch-live-united-ceo-testifies-congressional-hearing-after-passenger-dragging/101191254/  
2-3 sentence summary of what the article is about: The CEO of United Airlines, Oscar Munoz, will testify before the House Transportation and Infrastructure Committee during a hearing Tuesday, less than a month after a shocking video of a passenger being dragged off a flight left United embroiled in controversy.

Title of Article: United, Other Airlines Warned by Lawmakers to Fix Customer Service

Airlines threatened with more regulation at House hearing after United passenger incident

by Susan Carey and Doug Cameron

Publication: The Wall Street Journal  
Date of Article: May 2, 2017 3:07 p.m. ET  
Link to article: https://www.wsj.com/articles/oscar-munoz-other-airline-executives-to-testify-in-washington-1493717401?mod=pls\_whats\_news\_us\_business\_f  
2-3 sentence summary of what the article is about: Lawmakers on Tuesday warned U.S. airlines they faced more regulation if they didn’t follow through with pledges to improve customer service following the widespread outcry over the treatment of a United Continental Holdings Inc. passenger last month.

Title of Article: Critical to quality metrics  
Publication: Lynda.com  
Date of Article: 7/18/2016  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Critical-quality-metrics/439681/512141-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+foundations%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about: The member will learn how CTQs are metrics that provide customer focus for projects and processes

Title of Article: Collecting VOC (voice of the customer)  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Collecting-VOC-voice-customer/550747/611820-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+green+belt%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about: Learn how to collect the voice of the customer (VOC) to improve performance. Dr. Richard Chua provides tips for collecting the voice of the customer including using surveys, focus groups, interviews and observations.

Title of Article: Introduction to design for Six Sigma  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Introduction-design-Six-Sigma/550747/611839-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+green+belt%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about:

In this video, Dr. Richard Chua introduces design for Six Sigma and its DMADV methodology. Learn how it is useful for design projects, and how it aligns with DMAIC after the analysis shows that a redesign is required.

Title of Article: Use of selection matrices  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Use-selection-matrices/550747/611840-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+green+belt%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about:

Learn how to use selection matrices such as the criteria selection matrix and Pugh matrix as well as the criteria selection matrix when evaluating and scoring based on a numerical scale. Learn how to use the Pugh matrix when alternatives are compared to baselines.

Title of Article: How to develop control plans  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/How-develop-control-plans/550747/611846-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+green+belt%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about:

Learn how to develop a control plan for your Six Sigma projects. In this video, Dr. Richard Chua discusses the importance of Control plan and how it provides process owners with the means to control the process to maintain consistently high performance.

Title of Article: Variation and the normal curve  
Publication: Lynda.com  
Date of Article: 7/18/2016  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Variation-normal-curve/439681/512142-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+foundations%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about:

The member will learn about variation and characteristics of the normal curve.

Title of Article: Descriptive statistics  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Descriptive-statistics/550747/611825-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+green+belt%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about:

Learn how to gauge and measure performance using descriptive statistics. In this video, Dr. Richard Chua demonstrates how to define, calculate and interpret measures of dispersion and central tendency. He covers mean, median, modes, range, variation, and standard deviation.

Title of Article: Graphical displays of variation  
Publication: Lynda.com  
Date of Article: 4/28/2017  
Link to article: https://www.lynda.com/Business-Skills-tutorials/Graphical-displays-variation/550747/611826-4.html?srchtrk=index%3a1%0alinktypeid%3a2%0aq%3asix+sigma+green+belt%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2  
2-3 sentence summary of what the article is about:

In this video, Dr. Richard Chus demonstrates how to develop and interpret graphs and charts that display variation - dotplots, histograms, boxplots, and pareto charts.

Title of Article: Using Lean Six Sigma for Innovation

by Thomas Rayas

Publication: Telecom Reseller  
Date of Article: January 9, 2017

Link to article: https://telecomreseller.com/2017/01/09/using-lean-six-sigma-for-innovation/  
2-3 sentence summary of what the article is about:

Telecom combines different factors to produce a perpetual environment where innovation is more critical to business success. With mobile network operators expanding their offerings to incorporate everything from broadband and Cloud services, to various IoT ecosystems, innovation can, and will, take many forms in 2017.

Title of Article: Apple, Samsung, and Good Design—Inside and Out

By Om Malik

Publication: The New Yorker  
Date of Article: October 18, 2016  
Link to article: http://www.newyorker.com/business/currency/apple-samsung-and-good-design-inside-and-out  
2-3 sentence summary of what the article is about:

Apple’s design prowess, long celebrated—even venerated—has taken some nasty hits since the release of the iPhone 7. Apple’s design is iconic, which makes it hard to escape the ubiquity of its own design.

Title of Article: Solving Problems for Real World, Using Design

by Nicole Perlroth

Publication: The New York Times  
Date of Article: December 29, 2013  
Link to article: http://www.nytimes.com/2013/12/30/technology/solving-problems-for-real-world-using-design.html?pagewanted=all&\_r=0  
2-3 sentence summary of what the article is about:

This article describes how schools are teaching students to think beyond the typical restrictions present in the business world and instead focus on how to ease people’s lives. Students are pushed to rethink the boundaries for many industries and use design to solve real problems.

Title of Article: What Design Thinking Is Doing for the San Francisco Opera

by David Hoyt and Robert I. Sutton

Publication: Harvard Business Review  
Date of Article: JUNE 03, 2016  
Link to article: https://hbr.org/2016/06/what-design-thinking-is-doing-for-the-san-francisco-opera  
2-3 sentence summary of what the article is about:

This article describes an unorthodox music event, “Barely Opera,” with the slogan “This Isn’t Your Grandmother’s Opera.” It was designed to remove the intimidation often felt by those new to opera and introduce a younger, hipper audience to operatic music.

Title of Article: A Virtual Crash Course in Design Thinking  
Publication: d.  
Date of Article: N/A  
Link to article: http://dschool.stanford.edu/dgift/   
2-3 sentence summary of what the article is about:

This is an online version of one of our most frequently sought after introductory learning experiences. Using a video, worksheets, and facilitation tips we will take you step by step through the process of hosting or participating in a 90 minute design challenge.  
  
Title of Article: How Product Design Impacts Energy Management: Q&A with Shaw Industries

by Jennifer Hermes

Publication: Energy Manager Today  
Date of Article: July 28, 2017  
Link to article: https://www.energymanagertoday.com/product-design-impacts-energy-management-qa-shaw-industries-0171253/  
2-3 sentence summary of what the article is about:

Shifting an organization’s culture requires a willingness to challenge the status quo and step outside the comfort zone. Chapman’s group at the global flooring product company used to focus primarily on the engineering side of operations, but the introduction of company-wide energy intensity reduction goals meant they had to branch out.

Title of Article: Top Supply Chain Associations

Publication: SCM Talent Group  
Date of Article: N/A  
Link to article: http://www.scmtalent.com/scm-resources/  
2-3 sentence summary of what the article is about:

This page describes the top supply chain associations. They provide a wealth of SCM resources ranging from educational to networking to supply chain certifications and more.

Title of Article: Beyond Agile Operations: How To Achieve The Holy Grail Of Strategic Agility

by Steve Denning , CONTRIBUTOR

Publication: Forbes  
Date of Article: FEB 10, 2017 @ 01:25 PM  
Link to article: http://www.forbes.com/sites/stevedenning/2017/02/10/beyond-agile-operations-how-to-achieve-the-holy-grail-of-strategic-agility/#179ad98fdc85  
2-3 sentence summary of what the article is about:

This articles describes the practice of Agile management, which reflects a preoccupation with achieving operational agility—enabling a team, a unit or an entire enterprise to nimbly adapt and upgrade its existing products and services to meet rapidly changing technology and customer needs, with efficiency gains or quality improvements.

Title of Article: 9 Startups That Are Disrupting Inventory Management

by Gagan Mehra

Publication: Practical ECommerce  
Date of Article: NOVEMBER 7, 2017  
Link to article: https://www.practicalecommerce.com/9-startups-that-are-disrupting-inventory-management  
2-3 sentence summary of what the article is about:

This post addresses nine startups that are disrupting the inventory management space. Efficient inventory management programs address the realities, such as sophisticated analytics, multiple sales channels, unsold items, and shipping and logistics.

Title of Article: Dillard's, Inc.'s Dreadful Second Quarter Shows the Importance of Inventory Management

by Adam Levine-Weinberg (TMFGemHunter)   
Publication: The Motley Fool  
Date of Article: Aug 10, 2017 at 9:40PM  
Link to article: https://www.fool.com/investing/2017/08/10/dillards-incs-dreadful-second-quarter-shows-the-im.aspx  
2-3 sentence summary of what the article is about:

Struggling department stores must be more careful than ever to maintain lean inventories. Department store operator Dillard's ended the first quarter with way too much inventory and posted a $0.58 per share loss.

Title of Article: McDonald’s “Secret Sauce” for Supply Chain Success

by Kate Vitasek  
Publication: SupplyChain24/7  
Date of Article: December 20, 2016  
Link to article: http://www.supplychain247.com/article/mcdonalds\_secret\_sauce\_for\_supply\_chain\_success  
2-3 sentence summary of what the article is about:

McDonald’s has occupied the No. 2 slot since 2013 and has been entrenched in Gartner’s top 10 rankings since 2011. According to McDonald’s, it is creating long-term supply chain success based on a “System” where everyone wins. University of Tennessee researchers studied McDonald’s System as part of its research into what is known as the Vested business model.

Title of Article: Zara Uses Supply Chain To Win Again

Kevin O'Marah , CONTRIBUTOR  
Publication: Forbes  
Date of Article: MAR 9, 2016 @ 12:40 PM  
Link to article: https://www.forbes.com/sites/kevinomarah/2016/03/09/zara-uses-supply-chain-to-win-again/#2b5d01941256  
2-3 sentence summary of what the article is about:

Supply chain leaders want to get on top of the digitization wave that is sweeping our economy and world. There are three broad buckets of performance improvement enabled by digital: sense, decide and respond.

Title of Article: H&M overhauls supply chain to compete with Zara

by Su-San Sit

Publication: Supply Management  
Date of Article: 3 April 2017  
Link to article: https://www.cips.org/supply-management/news/2017/april/hm-to-overhaul-supply-chain-to-compete-with-zara/  
2-3 sentence summary of what the article is about:

Fashion retailer H&M has said it will invest heavily in its supply chain and launch a new brand after a drop in profit caused it to stumble behind rival Zara. The Swedish company reported a 3% fall in first-quarter net profit from a year earlier. Its main rival Zara, meanwhile, reported a 14% rise in net profit for the fourth quarter of last year, as well as record annual sales. In its report, the world’s second-biggest fashion retailer said conditions had remained very tough in key European markets and in the US, with shopping behavior and expectations changing rapidly.

Title of Article: The Little Black Book of Billionaire Secrets: How AR And VR Are Revolutionizing The Supply Chain

Andrew Arnold , CONTRIBUTOR  
Publication: Forbes  
Date of Article: FEB 16, 2018 @ 05:06 AM   
Link to article: https://www.forbes.com/sites/andrewarnold/2018/02/25/how-ar-and-vr-are-revolutionizing-the-supply-chain/#36f2bfd414e6  
2-3 sentence summary of what the article is about:

Augmented reality (AR) and virtual reality (VR) - technology that many of us associate with video games - may just be the key to revolutionizing the supply chain. The process of getting products from the factory to your home, office, or facility is more complex than many people realize. Making that process as cost effective, fast, and error free as possible is the goal of any business.

Title of Article: Optimizing Operations via Business Automation

by Stephanie Neil   
Publication: Automation World  
Date of Article: February 13, 2018  
Link to article: https://www.automationworld.com/article/industry-type/continuous-process/optimizing-operations-business-automation  
2-3 sentence summary of what the article is about:

Yokogawa releases its Operations Management software, a tool that assists plant personnel and management by digitizing and standardizing workflows to enhance efficiency and safety. As market dynamics change and global competition intensifies, manufacturers are examining all corners of the organization to figure out how to cut costs and increase productivity without impacting the efficiency or safety of the factory.

Title of Article: Retailers: Supply chain visibility trumps same-day delivery

by Kate Patrick  
Publication: Supply Chain Dive  
Date of Article: Feb. 22, 2018  
Link to article: https://www.supplychaindive.com/news/retailers-supply-chain-visibility-same-day-delivery/517549/   
2-3 sentence summary of what the article is about:

Retailers are more interested in full supply chain visibility and precision rather than same-day delivery operations.

A report highlights the development of the individual economy, or "Iconomy," denoting the trend that consumers want what they want, when they want it.

Title of Article: WestJet positions low-cost Swoop as 'competitive weapon', but analysts warn of execution risks

by Alicja Siekierska  
Publication: Financial Post  
Date of Article: October 31, 2017, 4:37 PM EDT  
Link to article: http://business.financialpost.com/transportation/westjet-positions-low-cost-swoop-as-competitive-weapon-but-analysts-warn-of-execution-risks  
2-3 sentence summary of what the article is about:

This article discusses WestJet's ability to control costs and drive revenue improvement, there are other factors that do present some risks. Generally speaking, this company is confident in the airline’s ambitious strategy to expand internationally while launching an ultra-low-cost carrier despite some analysts’ concerns about execution risk.

Title of Article: Top Emerging Trends In 2018 For The Supply Chain

by Anant Kadiyala  
Publication: Manufacturing Business Technology  
Date of Article: 02/21/2018 - 11:43am  
Link to article: https://www.mbtmag.com/blog/2018/02/top-emerging-trends-2018-supply-chain  
2-3 sentence summary of what the article is about:

2018 is shaping-up to be a pivotal year for these promising technologies to be applied in several realms of supply chain, such as end-to-end visibility, product tracking, fraud, settlements, compliance, productivity, worker safety, and delivery speed. This article describes seven key trends that are driving innovation, change and agility in today’s supply chains.

Title of Article: The sales and operations planning journey: Starting off on the right foot

by Andrew Dunbar

Publication: 21st Century Supply Chain blog  
Date of Article: Published November 9th, 2017  
Link to article:

https://blog.kinaxis.com/2017/11/sales-operations-planning-journey-starting-off-right-foot/  
2-3 sentence summary of what the article is about:

This article details the IBF Business Planning, Forecasting & S&OP: Best Practices Conference and how it was a great opportunity for people to talk with demand planners and other supply chain practitioners about their S&OP journey, and the common pitfalls along the way. They are experts in in helping supply chain novices understand forecasting and S&OP in various forums.

Title of Article: DATA CULTURE: How analytics can supercharge holiday retail sales

by Jeff Huckaby   
Date of Article: NOV 24, 2017 8:32 AM PT  
Link to article: https://www.cio.com/article/3238286/cloud-computing/how-analytics-can-supercharge-holiday-retail-sales.html  
2-3 sentence summary of what the article is about:

Overall, holiday shoppers plan to spend up to 3.4 percent more money on Black Friday and consumers are poised to move from using mobile devices just for research and coupons to completing the entire buying cycle via mobile device. A prime customer experience extends through store operations, product offerings, and promotions, but the competitive advantage lies in understanding how these factors work together.

Title of Article: The End of Employees

by Lauren Weber

Publication: The Wall Street Journal  
Date of Article: Updated Feb. 2, 2017 12:41 p.m. ET  
Link to article: https://www.wsj.com/articles/the-end-of-employees-1486050443?mod=e2fb  
2-3 sentence summary of what the article is about: Big employers, like Google and Wal-Mart and Virgin Airlines, are trying to hand over chunks of their business to contractors. The strategy prunes costs for firms and job security for millions of workers.

Title of Article: Outsourcing risk: lessons learned from eCensus procurement

by Paul Hemsley  
Publication: GovNews  
Date of Article: May 2017  
Link to article: http://www.govnews.com.au/outsourcing-risk-lessons-learned-from-ecensus-procurement/  
2-3 sentence summary of what the article is about: When last year’s eCensus became the target of a Distributed Denial of Service (DDoS) attack, the

This article described how the Australian Bureau of Statistics needed to brace itself for scrutiny and analysis of what went wrong after last year’s eCensus became the target of a DDos attack.Following the hack attack, it was found that the Bureau’s relationship with IBM, which was hired to develop the eCensus, left the system vulnerable to potential cyberattacks.

Title of Article: The Little Black Book of Billionaire Secrets

Sweden's Intriguing 6-Hour Workday Experiment

Richard Eisenberg , Contributor  
Publication: Forbes  
Date of Article: JUN 7, 2016 @ 10:09 AM 19,015  
Link to article:

http://www.forbes.com/sites/nextavenue/2016/06/07/swedens-intriguing-6-hour-workday-experiment/#366fe8851fb6  
2-3 sentence summary of what the article is about:

This article is about the implementation of the 6-Hour Workday. The article details another article about a social experiment about employees in Gothenburg, the country’s second-largest city in Sweden, testing out a six-hour workday at full pay to prevent burnout.

Title of Article: U.S. vs. Europe: More Productivity in Shorter Work Week?

Bloomberg Surveillance

Publication: Bloomberg  
Date of Article: May 13th, 2016, 7:55 PM GMT+0900  
Link to article: http://www.bloomberg.com/news/videos/2016-05-13/u-s-vs-europe-more-productivity-in-shorter-work-week  
2-3 sentence summary of what the article is about: Productivity has declined in the United States while Europe has maintained high levels of output. The article discusses the misconceptions about European workers and productivity.

Title of Article: How a 5-hour workday helped this business grow

by Michelle Fox   
Publication: CNBC  
Date of Article: 1:53 PM ET Sun, 18 Sept 2016  
Link to article: http://www.cnbc.com/2016/09/18/how-a-5-hour-workday-helped-this-business-grow.html  
2-3 sentence summary of what the article is about:

This article describes the concept of working five hours a day, and still receiving the same pay as if you had worked an eight-hour day. one entrepreneur is doing this for his employees, and he said it's making his workers happy and helping his business grow.

Title of Article: Fast-Food Chains, Upscale Restaurants Want to Bring You Lunch

by Julie Jargon

With online-ordering apps proliferating and many customers cutting down on eating out for lunch, the industry—from fast-food chains to upscale restaurateurs—is looking for ways to bring food to patrons without compromising their eating experience.  
Publication: The Wall Street Journal  
Date of Article: Updated June 1, 2017 1:24 p.m. ET  
Link to article: https://www.wsj.com/articles/fast-food-chains-upscale-restaurants-want-to-bring-you-lunch-1496329239  
2-3 sentence summary of what the article is about:

Some partner with apps for delivery, others go it alone; fancy spots shut dining rooms to focus on takeout. Restaurants are no longer treating lunchtime delivery as an afterthought.

Title of Article: Gaining operation management insights from the iPhone X

By Jonathan Crowl  
Publication: Mobile Business Insights  
Date of Article: November 29, 2017  
Link to article: https://mobilebusinessinsights.com/2017/11/gaining-operation-management-insights-from-the-iphone-x/  
2-3 sentence summary of what the article is about:

This article describes stunning changes was the removal of the home button off the iPhone X. Apple has a reputation for making bold design choices, but the elimination of the home button brings a fundamental change to how users interact with their phones. It also offers a glimpse into how operation management can implement innovative changes that win the approval of executive leaders and find their way to market.

Title of Article: Avis: Management Has Little Control Over Operations

by Michael Wiggins De Oliveira

Publication: Seeking Alpha  
Date of Article: Nov.17.17  
Link to article: https://seekingalpha.com/article/4126041-avis-management-little-control-operations  
2-3 sentence summary of what the article is about:

Avis once again downwards revised its full year 2017 outlook. Residual car market remains depressed. This investment carries a small margin of safety.

Title of Article: Know about the future of IT Operation Management and what makes it a Booming industry according to following research report: 2017-2022.

by Sambit Kumar  
Publication: MilTech  
Date of Article: 14 November 2017  
Link to article: http://www.military-technologies.net/2017/11/14/know-about-the-future-of-it-operation-management-and-what-makes-it-a-booming-industry-according-to-following-research-report-2017-2022/  
2-3 sentence summary of what the article is about:

The market research report helps analyze the IT Operation Management market on a global basis and also offers forecast and statistics in terms of revenue for the anticipated forecast period 2017 to 2022. This research study offers a detailed overview of the market dynamics that are expected to affect the overall industry in the coming few years and explains the impact of the key factors on the development and growth of the global IT Operation Management market through the forecast period.

Title of Article: Produce or Else: Wal-Mart and Kroger Get Tough With Food Suppliers on Delays

by Annie Gasparro, Heather Haddon and Sarah Nassauer  
Publication: The Wall Street Journal  
Date of Article: Updated Nov. 27, 2017 2:22 p.m. ET  
Link to article: https://www.wsj.com/articles/wal-mart-kroger-impose-more-fines-on-suppliers-for-missed-deliveries-1511784000  
2-3 sentence summary of what the article is about:

Traditional grocers battling Amazon want to claw back sales lost when items are out of stock, equal to some 10% of annual sales, they say. The country’s biggest grocers are increasingly demanding their suppliers deliver on time, imposing fines for late shipments as they try to keep customers satisfied and better compete with online retailers like Amazon.com.

Title of Article: The Quest for 10-Minute Pizza Delivery

by Mike Cherney  
Publication: The Wall Street Journal  
Date of Article: May 28, 2017 7:00 a.m. ET  
Link to article: https://www.wsj.com/articles/the-quest-for-10-minute-pizza-delivery-1495969204  
2-3 sentence summary of what the article is about:

To deliver pizza in 10 minutes, door to door, Domino’s Pizza in Australia is trying a new approach with faster-cooking ovens and faster-melting cheese. It's experimenting with different ingredients, faster-cooking ovens and delivery vehicles.

Title of Article: Wal-Mart Tries Using Store Workers to Deliver Online Orders

by Sarah Nassauer  
Publication: The Wall Street Journal  
Date of Article: June 1, 2017 1:20 p.m. ET  
Link to article: https://www.wsj.com/articles/wal-mart-tries-using-store-workers-to-deliver-online-orders-1496337627  
2-3 sentence summary of what the article is about:

In a trial run, retailer tries to better compete with Amazon on quickly getting goods to homes. Wal-Mart Stores Inc. is testing a program in which store workers deliver some orders placed on Walmart.com or Jet.com, a sign of how the retailer hopes to use its 4,700 U.S. stores to its advantage in its battle against Amazon.com Inc.

Title of Article: CSX Will Slash Capital Spending as it Streamlines Freight Operations

by Paul Ziobro and Jennifer Smith  
Publication: The Wall Street Journal  
Date of Article: March 2, 2018 3:50 p.m. ET  
Link to article: https://www.wsj.com/articles/csx-will-slash-capital-spending-as-it-streamlines-freight-operations-1520023848  
2-3 sentence summary of what the article is about:

Railroad says it will eliminate ‘tens of thousands of touches’ in a leaner network, while keeping track maintenance and upgrades moving. CSX plans to slash annual capital expenditures by about 20%, to $1.6 billionn, cut more jobs and trim the workforce to 21,000 by 2020.

Title of Article: Neiman Marcus Turns to Technology to Solve Home-Delivery ‘Exceptions’

By Erica E. Phillips  
Publication: The Wall Street Journal  
Date of Article: March 2, 2018 3:01 p.m. ET  
Link to article: https://www.wsj.com/articles/neiman-marcus-turns-to-technology-to-solve-home-delivery-exceptions-1520020902  
2-3 sentence summary of what the article is about:

The stakes for the high-end retailer are rising as consumers grow more comfortable buying furnishings and other bulky home goods online. For Neiman Marcus, getting the goods to homes in a way that reflects the retailer’s high-end branding presents challenges.

Title of Article: Why It’s Hard to Make Cold Cash Delivering Hot Food

By Stephen Wilmot  
Publication: The Wall Street Journal  
Date of Article: Feb. 28, 2018 9:18 a.m. ET  
Link to article: https://www.wsj.com/articles/why-its-hard-to-make-cold-cash-delivering-hot-food-1519827518  
2-3 sentence summary of what the article is about:

Traditional platforms need to invest in delivery or risk having their lunch eaten because companies that specialize in helping you order takeout food online have done a remarkable job delivering returns to shareholders. Now they also need to deliver meals to customers, and investors can expect lower margins in exchange for a step-up in growth.

Title of Article: Kraft Heinz Made Its Factories Really Efficient. Now It Has to Sell Bologna

by Brian Baskin and Annie Gasparro  
Publication: The Wall Street Journal  
Date of Article: Feb. 12, 2018 11:37 a.m. ET  
Link to article: https://www.wsj.com/articles/kraft-heinz-made-its-factories-really-efficient-now-it-has-to-sell-bologna-1518453435  
2-3 sentence summary of what the article is about:

This article details 3G Capital’s formula of squeezing costs at the processed-food giant runs up against a shift in consumer tastes. One outdated plant is set to close when the 3G-run H.J. Heinz finalized the $49 billion deal, one part of a plan to extract nearly $2 billion in savings by applying 3G’s cost-cutting mantra to operations.